

## **Durham Region Law Association**

### **Engaging in Sponsorship Opportunities**

From time to time, the DRLA looks for sponsors to support our legal community. This would be a wonderful opportunity to gain visibility among over 500 devoted legal professionals in the Durham Region and throughout the GTA!

The Durham Region Law Association hosts a variety of events including our Judges' Dinner, Continuing Professional Development (CPD) Workshops that are membership driven, Mentorship & New Lawyers Events, Mental Health Meet and Greet as well as an Annual Fall Conference all intended to keep lawyers informed, educated and on top of the latest information in their profession.

As a sponsor you will have the opportunity to connect directly with a highly respected and important group of lawyers from diverse practices. Your brand will be showcased during our events, including seminars, workshops, and networking sessions, providing exceptional exposure and the chance to forge valuable relationships within the legal community.

Sponsorship is an opportunity to:

- Engage 500 active lawyers, Articling Students and Judiciary within Durham Region and the GTA
- Increase your brand's presence through exclusive event visibility.
- Connect with legal professionals at key moments during our CPD events and foster meaningful relationships.

Sponsors can have:

- Two representatives to attend the event with a booth/table set up.
- Company logo featured on invitations, website and social media (distributed to membership).
- Company name to be thanked and acknowledged during the event and in our newsletter.
- Description of services posted in electronic materials.
- Link to company advertising video in electronic materials.
- Ability to provide company promotional items to guests (Subject to approval).

We invite sponsors to reach out to staff to begin building a relationship with the Durham Region Law Association and becoming an integral part of contributing to the success of the Durham Region Law Association membership. Together, we can contribute to the continued development and success of Durham's legal professionals.

For more details or to inquire about sponsorship packages, please contact Jennie at [drlalaw@bellnet.ca](mailto:drlalaw@bellnet.ca) for our sponsor chart.